

MAY 2025



**MCA In Touch** *Your monthly news and events update from the Minnesota Chiropractic Association*

## Association News



### BLUE CROSS BLUE SHIELD MEDICARE AUDITS

Medicare Audits – Help and Resources Available

The MCA Help Desk has been busy fielding questions regarding the recent Medicare audits impacting doctors across the state. To help clarify documentation requirements and support our members, we reached out to one of our trusted experts, Dr. Evan Gwilliams. Dr. Gwilliams kindly provided a helpful resource:

□ **Medicare Documentation Job Aid for DCs**

We encourage you to review this document to ensure your records meet Medicare standards.

If you have additional questions, don't hesitate to contact the MCA Help Desk.



### 2025 AWARDS AND SCHOLARSHIP GALA

Saturday, May 3, 2025



#### Thank You to Our Emcees for the Evening!

A heartfelt thank you to Dr. Mary Beth Minser and Dr. Andrea



Ohmann Albertson for serving as our emcees.

Dr. Minser kicked off the evening with a delightful dose of humor, sharing several of her signature jokes and setting a fun and lively tone for the night's entertainment.

### An Evening Full of Laughter

The night concluded with plenty of laughs thanks to comedian John DeBoer. His sharp wit and relatable humor resonated with the crowd, creating a memorable and lighthearted end to the evening.

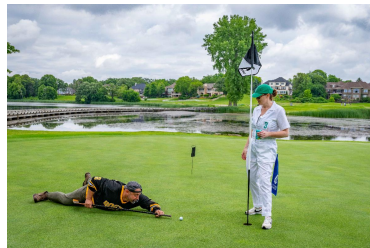
□ What a night! The MCA Awards Gala took place Saturday evening at the Hilton Bloomington, and it was truly a celebration to remember. □

A heartfelt thank you to our wonderful emcees, Dr. Andrea Ohmann Albertson and Dr. Mary Beth Minser, for guiding the evening with such grace and energy. And, Dr. Minser, your jokes were pretty good! 😊

It was so special to come together, honor our peers, and celebrate the incredible work happening across our profession. Here's to community, recognition, and continued excellence! □

## 2025 In-Person Events At A Glance

- Tuesday, May 20, 2025 - Rayus & MCA 2-Xray Luncheon - Maple Grove **SOLD OUT**
- Tuesday, July 29, 2025 – MCA & NWHSU Golf Outing at Rush Creek
- September Dates TBD - MCA Sports Summit at NWHSU
- Saturday, December 6, 2025 – MCA Pediatric Summit at NWHSU Room 26



REGISTER TO GOLF

**We are excited to welcome these  
Doctors and Students to MCA**

- Dr. Miranda Fisk
- Dr. David Geary



- Dr. Karly Howard
- Dr. Joshua Wald-Kerr
- Cassie Cavell - NWHSU

APRIL



#### BLOG

*A Chiropractor's Guide to Proper Billing: Therapeutic Exercises (97110) vs. Therapeutic Activities (97530)*

Read now →

**15%**  
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**10%**  
Commission to Doctors

**saatva**  
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*You asked, MCA Delivered!*

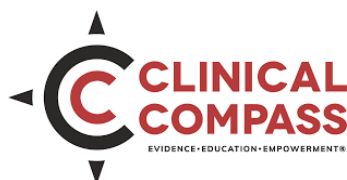
**NEW MCA Partner**

Topic: **Collection Company**

<https://centralresources.net/>

Since 1981 Central Resources has been providing ethical, professional collections for our clients. We maintain the highest collection percentage to each of our clients by utilizing professional standards and state-of-the-art technologies, thus providing our clients the opportunity to focus time and resources on their core activities, not their collections.

## Member Benefit



**Connect with the Profession at Clinical  
Compass**



MCA members now have access to a wealth of evidence-based resources offered by the Clinical Compass. Learn more at [clinicalcompass.org](https://clinicalcompass.org) and get your login information on [MCA's Discourse forum page here](#).

## Clinical Compass Update

March 12 | Clinical Compass

The Clinical Compass article “Cost of chiropractic versus medical management of adults with spine-related musculoskeletal pain: a systematic review” was recently named the “2024 Best Published” by the journal *Chiropractic and Manual Therapies*. The review, led by lead author Ronald Farabaugh, DC, who is chair of the ACA Research Advisory Board and also represents ACA on the Clinical Compass board, compares the costs of chiropractic versus medical care for the management of spine-related musculoskeletal pain in U.S. adults. Learn more about the review and see what else the Clinical Compass has achieved in the past five years in this [ACA Blog post](#).

## Featured Partners



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FOOT LEVELERS

## Legislative & PAC Fund



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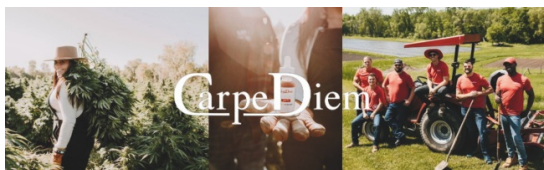
MCPAC is  
the only  
political  
action  
committee in

Minnesota with the primary mission of electing and supporting those who are pro-chiropractic. MCPAC allows Minnesota chiropractors to pool their financial resources together, regardless of their political affiliations, to support and protect our profession. We are stronger together. Make your voice and the voice of your patients heard. [Contribute to MCPAC now!](#)

*Donations made to MCPAC can ONLY be made from personal accounts.*

If you are interested in learning more about the Legislative Committee, [click here](#).





### SEIZE THE DAY WITH CARPE DIEM CBD!

Discover the Carpe Diem Difference: We're excited to bring you our premium, seed-to-shelf CBD products, grown organically in the heart of Minnesota by us. Experience the excellence of highly concentrated CBD, crafted for purity and potency, and elevate your wellness journey with Carpe Diem CBD!

#### MUSCLE CREAM

**BEST-SELLER!** Ideal for both targeted relief and a luxurious full-body massage, this product delivers exceptional soothing and pain-relieving effects, leaving you feeling revitalized.

#### MUSCLE GEL ROLL ON

High-strength, affordable pain relief on the go! Enjoy the refreshing cooling effect of peppermint with a convenient, hands-free applicator—ideal for travel and on-the-go relief.

#### BODY LOTION

Experience the ultimate spa indulgence with our luxurious moisturizer. Soothe dryness, and irritation while embracing a sense of calm and melting away daily aches and pains. Rejuvenate your skin and spirit with every application.



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## National News

### ACA Pushes Congress for Medicare Reimbursement Reform, Opposes Cuts in Medicaid

As the leading chiropractic organization in Washington, D.C., the American Chiropractic Association (ACA) often joins forces with other associations to lobby for or against issues that have a broad effect in the provider community. ACA recently joined forces with two prominent coalitions to advocate for Medicare reimbursement stabilization and against proposed cuts to the Medicaid program. Read additional ACA coalition letters to Congress and federal agencies [here](#).

### Send a Message to Congress in Support of Chiropractic's Medicare Bill

If you couldn't make it to Washington, D.C., in January during Engage to lobby on Capitol Hill, you can still do something to help generate more cosponsors for the Chiropractic Medicare Coverage Modernization Act (H.R. 539/S. 106)! [Click here](#) to send a message to your U.S. representative and senators and ask them to support access to all Medicare services allowed under chiropractors' state licensure.

### Chiropractic Can Be Important Part of Opioid Sparing Strategies: VA Study

The results of a study examining health data from 128,377 veterans published this month in the *Journal of General Internal Medicine* provides further evidence of how chiropractic services for low back pain can reduce the need for opioid prescriptions. Authored by Anthony Lisi, DC, and a multidisciplinary research team, the study builds on previously published papers in two ways: The first is by using propensity scores to match chiropractic users and non-users to ensure groups are similar. This addressed the critique leveled against other papers that chiropractic users are less complex than non-users, and therefore less likely to receive an opioid regardless. Next, it is the first study specifically involving Veterans Health Administration (VA) healthcare users. [Read the open access paper now](#).

## Classified Ads

### CHIROPRACTIC ASSOCIATE WANTED! – Alexandria, Minn.

Central Lakes Chiropractic Clinic is a busy diversified family practice located in Alexandria, Minn., with two full-time doctors and excellent staff. We're excited to add an associate, who is interested in a planned thoughtful buy-in timeline.

[Learn more.](#)

- **PRACTICE FOR SALE** - 10 minutes south of the metro in a growing Minnesota city.
- **DOC FOR A DAY is coming to Minnesota!** We need YOU
- **Associate Doctor of Chiropractic Wanted:** Opp Family Chiropractic of St. Francis
- **Chiropractor Wanted:** Cornerstone Wellness Center in St. Peter
- **Associate Chiropractor Wanted:** Woodlands Chiropractic in St. Cloud
- **ASSOCIATE OPPORTUNITY**  
Chiropractic First of La Crescent, in Minnesota, five minutes from downtown La Crosse, Wis., and just over 2 hours from Minneapolis, Minn.
- **Associate Wanted - Alexandria, Minn.**



### Associate opportunities in Fargo and Wahpeton, North Dakota

We are seeking skilled and passionate Chiropractors to join our team. Helping people become their best self is our goal and we provide a dedicated team to help you do so. Whether you have been a long time Chiropractor or are just joining the field, we are there to help and prepare you on your journey.

Opportunities include:

- Associate Chiropractor in Fargo, N.D.
- Associate Chiropractor in Wahpeton, N.D.
- T9 and T10 internships in Fargo and Wahpeton

Benefits include: Salary plus commission, health insurance and HSA account, Retirement account, PTO and a dedicated team to allow you to spend your time focusing on the treatment of your patients.

Contact Dr. Paape at (701) 866-6456 or email [hr@healingartschiropractic.com](mailto:hr@healingartschiropractic.com)

## Practices for Sale

### TREATMENT ROOM FOR RENT Office has been Newly Remodeled!!

Established 20+ year multi DC clinic in prime location on Lexington Ave in Shoreview is looking for a self-motivated DC to rent a treatment room in our clinic. We are looking for an established or young DC who would like a great office environment to start or continue their chiropractic career.

For more details:  
Please email [drdoug@acwclinic.com](mailto:drdoug@acwclinic.com)



#### Treatment room includes:

- Hylo Chiropractic Table
- Ultrasound
- Lotion warmer
- Built in desk and book/storage shelves

Included is access to the office manager to do your scheduling and

billing, separate telephone line, credit card processing, utilities, waiting room, therapy bay with intersegmental traction table, wireless internet, and fax. Everything is ready for someone to step in immediately.



### **PRACTICE FOR SALE – SOMERSET, WI**

Somerset Chiropractic Health & Vitality Center a well established thriving practice for sale. Practice has been operating for over 26 years in one of the fastest growing towns in Wisconsin. The sale includes 1194 sq. ft. office space, large parking lot with ample spots for patient and staff parking, fully furnished and equipped, including: two treatment rooms with adjusting tables, new digital x-ray machine/exam room, consultation/office room, intersegmental table, remaining office supplies/furniture, with one fully trained part time staff and 1 newer staff person.

[Learn More.](#)

### **PRACTICE FOR SALE - ST. PAUL/MPLS/ROSEVILLE AREA.**

Solid, secure practice for sale. Established 19 yrs. Well balanced cash/insurance payor mix. Solid patient community referrals. Div/Drop/Act also therapies, massage therapy. Sale includes 4,000 sq ft building with secure rental income. Excellent financing available. Contact Loren Martin, Practice Opportunities, Inc. Phone: (952) 322-1177. [martin@practiceop.com](mailto:martin@practiceop.com). MCA Partner

### **PRACTICE FOR SALE – North Metro Area**

Established 40 years. Priced to sell, Doctor is retiring.

**Call or text (612) 669-9332.**

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[Check Out All Classifieds](#)

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Are you looking to hire? Do you want to sell or buy? Let MCA help you. For more information click [HERE](#).



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Let's Connect!



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