AUGUST 2025



MCA In Touch Your monthly news and events update from the Minnesota Chiropractic Association

Association News



Southwest District Meeting

Join us at the new West Bank.

Date: Tuesday, October 7, 2025 Time: 6:00pm - 8:00pm

Location: West Bank 1911 Premier Dr Mankato, MN 56001

Free to Attend



Tomorrow, Tuesday AT 12:15PM

- ☐ Risky Business: Navigating Financial Challenges Amid Minnesota's Medicaid Changes
- ☐ FREE for MCA Members | ☐No CE credit but FULL of important information

Big changes are coming. Starting January 1, 2026, Minnesota Medicaid will no longer cover chiropractic care for patients age 21 and older. This shift puts providers in a tough spot — how do you keep patients under care and stay compliant?

Join us for this essential session where we'll break down:

- ☐ How to legally offer discounted care
- ☐ Strategies to maintain patient access
- ☐ How to avoid regulatory missteps
- ☐ Tools to protect your clinic's financial health

Let's navigate this change — together.

Free to Attend

MCA Represented at the World Games in China!









We're proud to share that our very own **Dr. Adam**Millsop, MCA President, and **Dr. Craig Couillard** had the incredible opportunity to work at the World Games in China this year!

Their involvement on the international stage highlights the outstanding talent and

Their involvement on the international stage highlights the outstanding talent and dedication within our association. They also brought back some amazing photos—including a breathtaking fireworks display.

☐ District News – We Want to Hear from You!

Is something exciting happening in your district? Did you recently:

- ☐ Open a new practice?
- ☐ Welcome a new baby?
- ☐ Hire a new associate?
- Move to a new building?
- ☐ Plan an upcoming event?

Whatever the news—big or small—we want to know! Help us keep our community connected by sharing updates from your district. Your stories may be featured in our upcoming newsletter.

□ Send your news to Info@MNChiro.com or share it with your district leadership Let's celebrate and stay connected—together!

NEWS FROM ONE OF OUR EXPERTS



Now Excepts
ChiroTouch
Cloud

https://moneytreebilling.com/

Email:

2025 In-Person Events At A Glance

- September 26-27, 2025 MCA Sports Summit at NWHSU
- Tuesday, October 7, 2025 <u>SW District Meeting</u>
- Saturday, December 6, 2025 MCA Pediatric Summit at NWHSU Room 26
- Tuesday, December 9, 2025 NextGen & NWHSU Hiring Event



July

We are excited to welcome these Doctors and Students to MCA

- Dr. Gregory Eastland
- Dr. Olinda Floro
- Dr. Kayla Orr
- Dr. Kaye Otter
- Dr. Amy Parno
- Mary Bergley, CA/CT
- Melody Boeser, CA/CT
- Jaren Harthoorn NWHSU



CENTRAL RESOURCES MONTHLY

Strengthening Chiropractor Financial Health



Helping Minnesota Chiropractors Thrive

Running a practice shouldn't mean chasing invoices. We help you recover debts while keeping patient trust intact—ensuring your revenue cycle stays healthy and compliant.



sales@centralresourcesmn.com

Member Benefit



Connect with the Profession at Clinical Compass

MCA members now have access to a wealth of evidence-based resources offered by the Clinical Compass. Learn more at <u>clinicalcompass.org</u> and get your login information on MCA's <u>Discourse forum page here</u>.







Discounts for Patients, Commission to Doctors through Saatva's Mattress Partner Program

Founded on the principle that everyone deserves a healthy and restorative sleep on a quality bed, Saatva's eco-friendly mattresses are made to order in the United States and are hand-delivered and set up in the customer's house.

In addition, Saatva has a chiropractic partner program that enables practitioners who are enrolled in the program, to provide an exclusive \$100 discount and a 365-day in-home trail to their patients. For each sale, chiropractors earn a 10% partnership commission and for ACA chiropractors, Saatva offers a 50% discount on any mattress.

SignUp Today!

Featured Partners











Legislative & PAC Fund





MCPAC is the only political action committee in

Minnesota with the primary mission of electing and supporting those who are pro-chiropractic. MCPAC allows Minnesota chiropractors to pool their financial resources together, regardless of their political affiliations, to support and protect our profession. We are stronger together. Make your voice and the voice of your patients heard. Contribute to MCPAC now!

Donations made to MCPAC can ONLY be

If you are interested in learning more about the Legislative Committee, click here.

National News

FDA Changes Labeling on Opioids, Issues Warning on 7-OH

The FDA announced on July 31 that it will<u>change labeling requirements</u> on prescription opioid pain medications "to better emphasize and explain the risks associated with their long-term use." The change follows an FDA public advisory committee meeting in May that reviewed data showing serious risks (misuse, addiction and both fatal and non-fatal overdoses) for people who use opioids long term. In other news, FDA has issued a <u>public warning</u> of a new and highly addictive type of opioid, 7-Hydroxymitragynine (also known as 7-OH) that is openly available at retail stores, gas stations and online and may be especially appealing to children in forms such as fruit-flavored gummies and ice cream cones. <u>Learn more.</u>

Engage 2026: Registration Now Open

Registration for Engage 2026 is now open! The meeting will take place Jan. 21-24, 2026, at the Crystal Gateway Marriott in Arlington, Va. ACA's annual conference positions members for success by offering the profession's Day on Capitol Hill, educational and association leadership events, opportunities to meet and network with colleagues, celebrate ACA NextGen's 10th Anniversary and more. Engage is the premier chiropractic event of the year. Register now.

Classified Ads

Jobs



There is a patient in Cottage Grove looking for a traveling chiropractor.

She is house ridden.

Contact the MCA office if you are interested in helping.

CHIROPRACTIC ASSOCIATE WANTED! - Alexandria, Minn.

Central Lakes Chiropractic Clinic is a busy diversified family practice located in Alexandria, Minn., with two full-time doctors and excellent staff. We're excited to add an associate, who is interested in a planned thoughtful buy-in timeline.

<u>Learn more.</u>

- PRACTICE FOR SALE 10 minutes south of the metro in a growing Minnesota city.
- DOC FOR A DAY is coming to Minnesota! We need YOU
- Associate Doctor of Chiropractic Wanted: Opp Family Chiropractic of St. Francis
- Chiropractor Wanted: Cornerstone Wellness Center in St. Peter
- Associate Chiropractor Wanted: Woodlands Chiropractic in St. Cloud
- ASSOCIATE OPPORTUNITY
 - Chiropractic First of La Crescent, in Minnesota, five minutes from downtown La Crosse, Wis., and just over 2 hours from Minneapolis, Minn.
- Associate Wanted Alexandria, Minn.

Associate opportunities in Fargo and Wahpeton, North Dakota



We are seeking skilled and passionate Chiropractors to join our team. Helping people become their best self is our goal and we provide a dedicated team to help you do so. Whether you have been a long time Chiropractor or are just joining the field, we are there to help and prepare you on your journey. Opportunities include:

- Associate Chiropractor in Fargo, N.D.
- Associate Chiropractor in Wahpeton, N.D.
- T9 and T10 internships in Fargo and Wahpeton

Benefits include: Salary plus commission, health insurance and HSA account, Retirement account, PTO and a dedicated team to allow you to spend your time focusing on the treatment of your patients. Contact Dr. Paape at (701) 866-6456 or email <a href="https://hrc.nih.gov

Practices for Sale

TREATMENT ROOM FOR RENT Office has been Newly Remodeled!!

Established 20+ year multi DC clinic in prime location on Lexington Ave in Shoreview is looking for a self-motivated DC to rent a treatment room in our clinic. We are looking for an established or young DC who would like a great office environment to start or continue their chiropractic career.

For more details: Please email **drdoug@acwclinic.com**





Treatment room includes:

- Hylo Chiropractic Table
- Ultrasound
- Lotion warmer
- Built in desk and book/storage shelves

Included is access to the office manager to do your scheduling and billing, separate telephone line, credit card processing, utilities, waiting room, therapy bay with intersegmental traction table, wireless internet, and fax. Everything is ready for someone to step in immediately.



PRACTICE FOR SALE - SOMERSET, WI

Somerset Chiropractic Heath & Vitality Center a well established thriving practice for sale. Practice has been operating for over 26 years in one of the fastest growing towns in Wisconsin. The sale includes 1194 sq. ft. office space, large parking lot with ample spots for patient and staff parking, fully furnished and equipped, including: two treatment rooms with adjusting tables, new digital x-ray machine/exam room, consultation/office room, intersegmental table, remaining office supplies/furniture, with one fully trained part time staff and 1 newer staff person. Learn More.

PRACTICE FOR SALE - ST. PAUL/MPLS/ROSEVILLE AREA.

Solid, secure practice for sale. Established 19 yrs. Well balanced cash/insurance payor mix. Solid patient community referrals. Div/Drop/Act also therapies, massage therapy. Sale includes 4,000 sq ft building with secure rental income. Excellent financing available. Contact Loren Martin, Practice Opportunities, Inc. Phone: (952) 322-1177. martin@practiceop.com. MCA Partner

PRACTICE FOR SALE – North Metro Area

Established 40 years. Priced to sell, Doctor is retiring.

Call or text (612) 669-9332.

Check Out All Classifieds



You're committed to doing more for your patients. Which is why we're committed to doing more for you.

Ncmic.com/more

™NCMIC

Are you looking to hire? Do you want to sell or buy? Let MCA help you. For more information click <u>HERE</u>.



Let's Connect!







Minnesota Chiropractic Association

info@mnchiro.com | (651) 358-2200

<u>Unsubscribe</u> | <u>Update Profile</u> | <u>Constant Contact Data Notice</u>

