



MCATM
Minnesota Chiropractic Association

NEW MEMBER GUIDE

2022-2023

MINNESOTA CHIROPRACTIC ASSOCIATION

1360 University Ave. W.

Suite 104-125

St. Paul, MN 55104

www.mnchiro.com

(651) 358-2200

info@mnchiro.com

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MESSAGE FROM THE PRESIDENT



Welcome to the Minnesota Chiropractic Association (MCA) and thank you for being a valued member.

MCA is dedicated to protecting your right to practice. Membership offers Doctors of Chiropractic in Minnesota the chance to connect and network with colleagues in your district; stay up to date on issues affecting your practice; take part in educational webinars and events to enhance your career and practice. MCA's education, support, and networking will help you successfully advance your chiropractic career whether you are new to the profession or a long-time practicing doctor.

MCA is a volunteer-driven organization dedicated to protecting and promoting chiropractic in the state. I'm proud to be a part of an organization that embraces diversity in practice, understands the complexities of running a business, shares emerging opportunities to practice, and provide an environment that brings members together. MCA strives to make a positive difference for every Doctor of Chiropractic in the state.

As an MCA member you have access to a variety of resources and opportunities. This packet provides an overview of MCA and its organizational structure, ways to be involved, and how access the benefits available to you as a member.

Take a moment to explore this member guide and if you have questions or concerns please contact MCA staff at info@mnchiro.com or (651) 358-2200.

Sincerely,

A handwritten signature in black ink that reads "Jacob Sundberg DC". The signature is written in a cursive, flowing style.

Jacob Sundberg, DC
2021-2022 MCA President

ABOUT THE MINNESOTA CHIROPRACTIC ASSOCIATION

Formed in 1927, MCA is the only professional organization that solely represents doctors of chiropractic in Minnesota.

MCA is divided into seven geographic districts to facilitate networking opportunities and camaraderie among members from across the state.

LEADERSHIP AND ORGANIZATIONAL STRUCTURE

MCA is a volunteer-driven organization that is governed by an Executive Committee and a Board of Directors that formulate the association's strategic plan and policies, oversee its financial, organizational, and operational activities, and foster its mission and vision. MCA actively promotes a code of ethics designed to help maintain a high level of professional and personal conduct. Several committees assist the president and board of directors. Through the work of its board of directors, officers, and various committees, MCA is able to advance, promote and protect chiropractic in the state of Minnesota.

Executive Committee

MCA's Executive Committee is comprised of officers who are elected by membership to lead the association. The officers consist of a president, first vice-president, second vice-president, secretary, and treasurer. The term for each elected officer is one year or until a successor is elected.

Board of Directors

The Board of Directors consists of the executive committee and district directors, and the immediate past-president. The board can also include no more than two non-DC members of the public, and a representative from the American Chiropractic Association. Each board member serves a one-year term or until a successor is elected.

Districts

MCA is comprised of seven districts: Central, MetroEast, MetroWest, Northeast, Northwest, Southeast and Southwest districts. Each district has one district director, except for the MetroEast and MetroWest districts, which has two district directors. Members of their respective districts elect their director who serves a term of three years, or until a successor is elected.

Click [here](#) to see a complete list of MCA's Board of Directors and District Leaders.

Committees

MCA has several active committees that work with staff and the Board of Directors to help formulate policy for the organization. MCA membership is required to serve on a committee.

Members interested in developing their leadership skills are encouraged to apply to serve on a committee through the organization's volunteer opportunities portal. Each spring, notification is sent to all members to let them know the portal is accepting new applications.

For more information about how to volunteer on an MCA committee, click [here](#).

Specialty Councils

MCA's specialty councils are member communities dedicated to sharing and furthering knowledge in specific areas. Currently, MCA has two specialty councils, which include the Sports Council and the Pediatric Council. Full membership in MCA is required in order to participate in a council.

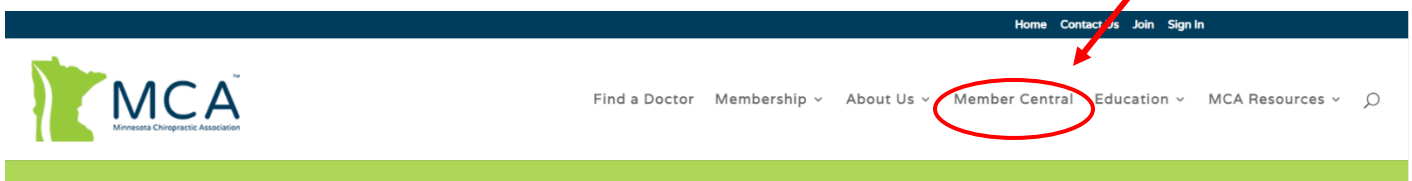
MEMBER CENTRAL

[Member Central](#) is a members-only section of www.mnchiro.com that allows you to update contact information, renew membership, register for continuing education, and access other member benefits available on the website.

To access Member Central:

1. Open www.mnchiro.com.
2. Select the "Member Central" tab near the top of the home page.

MCA Districts

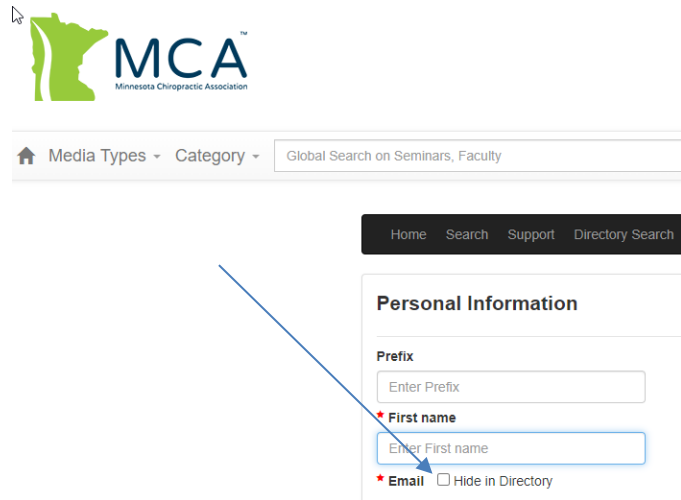


3. You will be asked to sign in. Click on “My Account” and sign using your login credentials. If you mailed in your membership application, an online account has been created for you with your email address as your username. To set a new password, click “Forgot Password” and follow the steps to generate a new password.

If you have any trouble logging in or accessing member-only content, please contact info@mnchiro.com.

Complete Your Profile

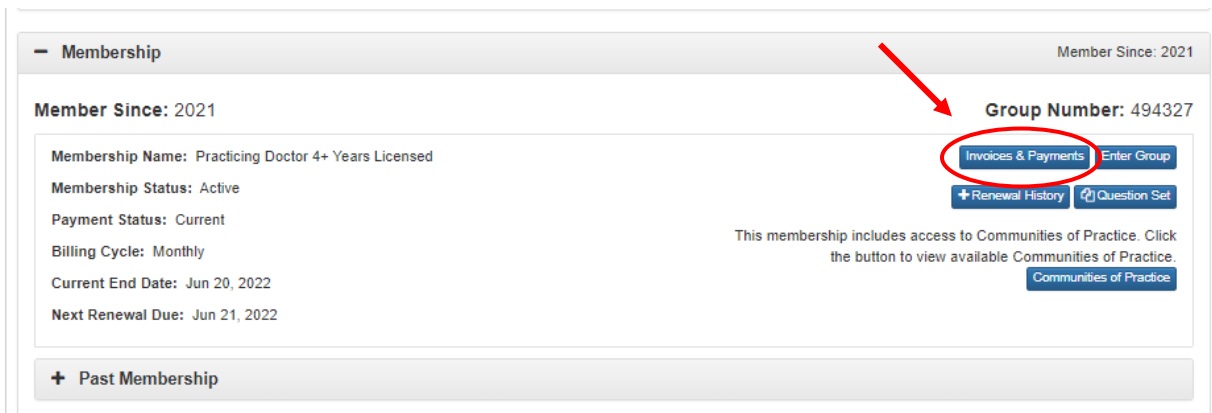
In your profile, you can include your most up to date contact information to ensure your listing in the Member Directory is current and you are receiving all important correspondence from MCA. Be sure to fill out information about which MCA district you work in so we can connect you with your district colleagues. Also, to help us with our legislative efforts and Day at the Capitol events, indicate which Senate and House districts you live in. You can also control what information you want displayed in the member directory.



The screenshot shows the MCA logo and navigation menu. The 'Personal Information' section includes fields for Prefix, First name, and Email. A blue arrow points to the 'First name' field.

How to Pay Membership Dues, Update Payment Information and Preferences

You can pay current and upcoming invoices under the “Membership” tab of your profile. Click on the blue “Invoices and Payments” button to pay any past, current, or upcoming invoices. Click on this same button to update your credit card information as well as to enable automatic payments.



The screenshot shows the 'Membership' tab with details such as 'Member Since: 2021', 'Membership Name: Practicing Doctor 4+ Years Licensed', and 'Group Number: 494327'. A red arrow points to the 'Invoices & Payments' button.

To change whether you pay your dues on a monthly or annual basis, email MCA staff at info@mnchiro.com.

MAKE THE MOST OF YOUR MEMBERSHIP

MCA's mission, vision and goals reflect the diverse and ever-increasing demands of a growing profession. Regardless of what stage of your career, MCA offers important tools to help you grow your practice, connect with colleagues across the state, and stay informed about issues affecting you, your business, and the profession.

Connect with Your Community: Your District

Your MCA membership connects you with colleagues and peers in your own backyard. When you join MCA, you are automatically part of your local district. of MCA's community.

Be a part of the discussion and plan to attend your next district meeting. District leaders send out notifications periodically to let members know of an upcoming event, virtual meeting or other activity.

If you are interested in hosting an event or meeting up with other doctors in your district be sure to reach out to your district leader to get involved.

Advocacy

MCA is your voice at the capital and is the only organization that is focused on protecting your right to practice the way you want. As a member, you will receive important practice alerts on issues that could affect your ability to practice. You will also receive regular updates on MCA's legislative agenda as well as in invitation to participate in Day at the Capitol held in early spring.

Minnesota Chiropractic Political Action Committee (MCPAC)

MCPAC was established to advance the advocacy and legislative agenda of the chiropractic profession in the state. By contributing to MCPAC, you are supporting MCA's advocacy and legislative efforts and strengthening MCA's voice at the capital.

Elections matter. Minnesota's elected officials consider and pass countless pieces of legislation that can directly and indirectly affect the profession and your ability to provide care for your patients.

Collectively, MCA can have an impact by helping to elect chiropractic-friendly candidates at the state level.

Consider contributing to MCPAC today. Any amount will go a long way to make a difference. For more information about MCPAC and how to contribute, [click here](#).

Education & Professional Development

Take advantage of the high-quality and reliable continuing education offered through MCA. Our lineup of CE courses continues to grow and with both live and on-demand courses, you have the flexibility of learning on your schedule.

MCA's Learning Center

MCA's Learning Center provides members with a robust course catalog of continuing education and practice management programming. Members receive discounted registration rates for all MCA events-

both in person and on demand. And you receive four hours of FREE continuing education credits each year. [Click here](#) to access the Learning Center and for more information about how to navigate it, watch this short [video tutorial](#).

Email MCA staff at info@mnchiro.com to receive the discount code.

Online Credit Tracker

Keep track of continuing ed credits you have received throughout the year and download course completion certificates anytime in the “credit tracker” tab on your online MCA account.

Group Medical Insurance

MCA members have exclusive access to a Chiropractor Medical Insurance Program available for members of MCA, their employees, families, and your patients. To learn more about this program and how you can enroll, [click here](#).

Find A Doctor Directory

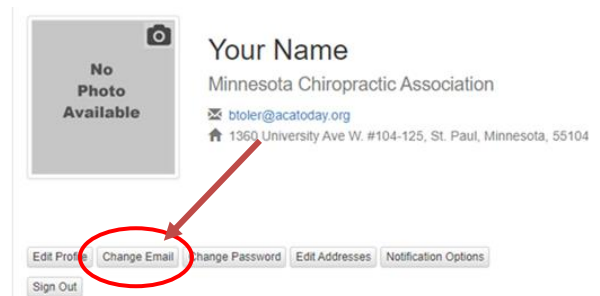
MCA members are listed on the “Find a Doctor” directory on our website, a tool used help promote MCA members to future patients in your community. This directory is also a great way to find and connect with fellow MCA members from across the state.

Update Your Online Profile

1. Log into your MCA online account here: <https://mca.ce21.com/Account/Login>
2. Click on the “Edit Profile” button.
 - Add practice’s website address
 - Indicate chiropractic techniques and specialties you practice
 - Add social media account information
 - Include a bio or additional background information

Member Updates & Practice Alerts

Keep up with association news, legislative issues, practice resources, research news and so much more by receiving monthly e-newsletters, upcoming event notifications and member alerts. All new members are added to MCA’s electronic communications distribution list, but if you have not received emails from us, [email MCA staff](#) today.



Practice Resources

MCA provides its members with useful practice resources tools to help grow your practice at any stage of your career. Our [Practices Resources](#) page provides human resources tools like employee manual and retention policy templates, Workers’ Compensation information, tax information, and more.

Associate Business Members

MCA's Associate Business Members (ABM) support the association and the chiropractic profession. MCA members turn to Associate Business Members when looking for products and services for their practice. To see a full list of ABMs [click here](#).

GET INVOLVED

The success of the MCA is volunteer lead and volunteer driven association built on the efforts of our dedicated member leaders. New members are encouraged to volunteer. Whatever your talents or preferred time commitment, MCA needs you!

Volunteer to join a committee or serve as a district officer, submit to speak at an MCA continuing education webinar or join one of our specialty councils. To see how you can volunteer, contact your district president, or contact MCA staff today.

To learn more about each committee, [click here](#).

CODE OF ETHICS

MCA's Code of Ethics is for the guidance of the profession with respect to the responsibilities to patients, the public and to fellow practitioners and for such consideration as may be given to them by state legislatures and state administrative agencies. [Click here to download](#) MCA's Code of Ethics.

CONTACT US!

At MCA, **we are here to serve you** and we look forward to hearing from you. Together, we are stronger.

info@mnchiro.com
(651) 358-2200